

BOARD MEETING MINUTES | MARCH 16, 2021

LOCATION: Zoom Video + Phone DATE + TIME: Tuesday, March 16, 8:00am TERM: Month 7/Year 3

BOARD OF DIRECTORS:

Chris Ward Barb Nuria Chrissy Erin
 Lulu Warren Kelly Christina Julie

EX-OFFICIO SEATS: Krystal (ED) CCOC CVCAS Chemainus Theatre

Meeting called to order 09:12 am

1) Consent Agenda

- Review of January Minutes (February Notes are non-quorum based)
- Payables
- Income & Expense Statement/Balance Sheet,
- Executive Directors Summary Report & timesheets;
- Motion to approve consent agenda: Nuria, Ward; In favour all

2) Police PR discussion

- General discussion – this is something we were discussing because there is a petition being presented to council. We need to figure out our stance on the issue, and our support level if any of this. We will not issue a statement for now, as we don't believe that there would be any positive impact from doing so. We will however speak to the Chamber and dig into the issue more deeply so that we can act as a unified voice on whatever we decide from the upcoming meetings. There will likely include a survey of support and any other items of importance that may be outlined during the next Municipal meeting. We need to be looking into cameras for the businesses and for the town. The discussion lasted quite a bit discussing what is best for the town. We need to focus on our mandate with marketing, and we do not want to be portraying any type of the image of the town ad being in fear or crime ridden in any way.

3) Summer Hanging Baskets

- Revise costs review and approval, we need to make sure old town is being serviced and that there is a visual presence. Overall increase in maintenance which is due to the plan material and greenhouses closing who are unable to sustain large volumes. The market continues to trend upwards. Cryan Gardens will continue to maintenance, Superiour Gardens.
 - Motion to approve Cryan Gardens for \$4,851 dollar for basket maintenance: Warren, Nuria; In favour all
 - Motion to approve Superiour Growers \$18,543 dollars for basket materials may also include up to \$200 additional dollars: Barb, Warren ; in favour all

4) Marketing the CBIA

- Review of the progress report with adjustments, to be sent out to the board for full reading and reviews. Asking for comments and changes to come back by Thursday.
- Next steps to go to the community: Online, email out to the membership, printable and mailed printed and slipped. Don included the details in the article, and discussing in some venues.
- Items have been distilled down to be to the point and as accurate as possible to be online and out to members by early next week. Still waiting for North Cowichan, haven't heard back from them yet as we need to get this though ASAP. Best Western is happy to proceed with approving at their location. Parallel 49th redirected us to corporate regarding zoning if they wish to be involved.
- Bring up during the check-ins.

5) Misc.

- Movies in Chemainus – there were some issues and we were not happy about the coordination however it does bring funding so we have asked for the Muni to be more communicative
- Business Signage Planning – should be getting out to Barb for more more run by March, with 6 locations that look good, and that should go to the board for review before we send to the muni
- Banners to be addressed in April and identify where the actual brackets will be going. Chemainus bakery inside, Laundry has them down, same with British store. Less issue if we do the screen versus vinyl. Building facades are an issue so we can't control these.
- Business profiles etc – looking like less of a pandemic state by the summer we can look at how these work together before this.
- Theatre Update: lots of things going on, the gallery is open, dinner for Friday and Saturday cabaret will be starting in the Playbill.
- Debbie Simmonds, has stepped aside away from the board for professional reasons.
- Review of positions from the last meeting to ensure there is

6) Open Floor

- New parks director, they are doing so much via west coast landscaping that is doing an excellent job
- Chris speaking to Rob Douglas, about concern with regards to Bell Mickinnon regional plan to turn this into the community core looking to retain 30,000 people in that zone. Walking active professional village centering by the Hospital, tying it into the new official community plan.

Meeting called to close 09:20 am

Motion to close meeting: Nuria, Warren; In favour all