

BOARD MEETING AGENDA | JULY 13, 2021

LOCATION: CPM + Zoom Phone ONLY DATE + TIME: Tuesday, July 13, 8:00am TERM: Month 11/Year 3

Call In Number: 1 647 558 0588

Meeting ID: 831 6889 7476

Passcode: 1234567

BOARD OF DIRECTORS:

Chris Ward Nuria Julie Erin
 Lulu Kelly Christina Patricia

EX-OFFICIO SEATS: Krystal (ED) CCOC CVCAS Theatre
 MacKenna (Coordinator)

Meeting called to order 8:18am

1) Consent Agenda

- June Meeting Minutes
- Payables
- Income & Expense Statement/Balance Sheet
- Executive Directors Summary Report & timesheets

Motion to approve consent agenda: Chris, Lulu; In favour all

2) Admin Items

- Can we pull Instagram and Twitter together with the Chamber of Commerce despite any separation?
- August Meeting- No meeting (meet and greet in the fall), end of August mid-September
- Grants- talk to Don Stewart, Cathy Watts, and Barry

3) Basket Maintenance

- Call Jeff + Liz to change timer and dial back watering
- 2nd set of fertilizer – when is this happening, please ensure it happens
- Baskets are inconsistent with construction Ward believes
- Give long-term heads up to get watering set up 1 yr in advance to clean out lines and make repairs
- Can we just use petunias next year they seem to be holding up the best so far
- Ask muni for more money for baskets (Talk to people in other communities for example budgets)

4) Branded Items

- Billboard Banner & Foliage Cutback-Talk to muni, banners at Henry road were to be in place the next scheduled maintenance to the light poles
- Directional Signs Request – update from muni
- Walking Maps – ready to print and distribute

5) Events – Fun Run: Name, Date, Time, Etc.

- Same dates as last year or earlier to tie into Halloween
- CVRD grant for fun run or other local places
- CVACS, Rotary for volunteers, pumpkin pie and pancakes possibly, they will ask

6) Marketing Items

- Neighbourhood Good- ends July 22, continuing on social media through to September
- Summer Campaign – ready to go – Coastal Cowichan proceed with mass spread
- Photos - MacKenna is working on getting assets and pre-populating the social media

- 7) Misc.
- Still Standing- In town currently
 - ~~Chamber of Commerce Update – Emily not in attendance due to Still Standing Requirements~~
 - Grants- Fed Gov tourism grant, review and see if it fits
 - Muni-board walk- write letters, grants, rotary to contribute – revisit in the fall

- 8) Open Floor
- The Chamber has raised some dissatisfaction with the Coastal campaign that we are partnering with Ladysmith on and wondering if we are going outside of our bylaws. We have read the bylaws and spoken with Ted the CAO of North Cowichan who does not deem it as such. One member of the Chamber has had an outburst towards a staff member and made some potentially slanderous statements about the CBIA in regards to a past events. The board agrees are completely unfounded and has referenced both the past meeting notes and bylaws. It is agreed that no action be taken but that we continue to work on our own agenda for the betterment of our members.

Meeting called to close 09:56 am

Motion to close meeting: Chris , _Patricia; In favour all