

BOARD MEETING MINUTES | MAY 13, 2020 | 9m /2 yr

LOCATION: Zoom.us (video conferencing)
COMPUTER/TABLET/CELL: Video + audio
JOIN: https://bit.ly/May_BoardMeeting2020
ID: 992 7777 6723 | PASS: CBIA_Board

DATE + TIME: Wednesday, May 13, at 9:00am
PHONE - Audio only
JOIN: +1 647 558 0588
ID: 992 7777 6723 | PASS: 501058

ATTENDING DIRECTORS:

Debbie (Phone)
 Julie
 Nick

Ward
 Chris
 Warren

Barb
 Kara
 Karla

Nuria
 Lulu

EX-OFFICIO:

Krystal (ED)

CVCAS

Chemainus Theatre

GUESTS: _____

Meeting called to order 09:07 am

1) Consent Agenda

- Approval of May Minutes
- Payables (in A/R)
- Income & Expense Statement/Balance Sheet
- Executive Directors Summary Report

Motion to approve consent agenda: Chris, Barb; In favour All

2) Large Topic Discussions

- CVCAS Funding Cancellation – Kathy identifies and confirms that they are not running with this year’s programs therefore funding should be cancelled as they had requested the grant basked on help to support their program. Let’s look at dedicating that for next year as an early advancement, but they have received additional funding from a secondary grant source which has supplemented a good portion of their needs.
- Homeless Camp (possibility) at Fuller Lake arena back end- will be 12 locals from the community therefore they are just placing them in a secondary location as opposed to them being walking risks in the public during the pandemic. Neighbourhood house is keeping a good eye on this as well as night security. Table this and take no action unless there is an issue. Ward concerned about the policing issues and having an established camp that can attract others.
- Shared Security (possibilities) – is there any better way to look into real time video surveillance which is way less expensive. Chris has a suggestion about the video program that he is using.

3) COVID-19 Discussion + Brainstorm

- What would be helpful, Steps to re-opening, Actionable items – Nothing specific with regards to needs for opening

4) Campaigns & Events

- Campaign: Stories (Current initiatives, outlook, and legs) – looking at photography compilations, video compilations, campaign revitalizations to re-address after we initially have this. Lots of local hits and local feedback, changing the facebook page over. We can start to run now open when they are opening when etc.
- Event – Digital: Canada Day Idea – maybe looking at something with the mural society with how to do a shared mural or something like that. Look at things like chalk art etc. We could maybe look at closing the street for the day and bringing restaurants out for the day and placing the banner out. Maybe by gringo’s as there is a bit of space down that way. Also look at exploring a campaign to get people out as in short term drives and town stays. Starting mid-June when things are now open and getting excited to welcome visitors.

reaching communities – people are waiting for the distancing and community to stabilize and transmission rates aren't spiking. Give people something to be excited about like a mural festival. June 15th seems to be a similar consensus to make sure it is safe in our community, which will likely have more travel.

- Other Events: Officially cancel + statement – proceed with issuing a statement we will cancel until end of August and then re-assess our fall/winter events.

5) Beautification

- Update, Verification of watering, Additional Baskets (Cost, sales avenues, other) – Not a lot of baskets have been purchased as additional by businesses and we will see how many would rather have the baskets who have yet to confirm. If they are not all spoken for, we need to start selling these to the community. But we want to make sure we have enough for the businesses so don't sell until we have them up. If people wanted to put their name down for a first come first serve basis.

6) Misc.

- Visitor Centre/Chamber email – One of the board members got back to us where we said we would be happy to partner or share any info and open to anything we want to do together. We confirmed how we solicit membership so we did not find it conflict for us to share info.
- Bookkeeping – Just needing to confirm Kim is wanting to continue as she has mentioned a few times that our rates have never been expanded and if we should explore anything else with Sara's Bookkeeping. There have been some small inconsistencies, which we want to know if she wishes to move forward.

7) Open Floor

- Billboard – For this next month we will leave the hotel would really like to continue with the billboards. It is agreed that we will not flip locations as per previously agreed, we will leave it as is currently for this next month. We will need to offer this up for the next month. Look at a staycation and get a change on our corporate side.
- Bylaw truck enforcing some long term RV issues

Meeting called to close 10:11 am

Motion to close meeting: Barb, Chris; In favour all